

2024

SPONSORSHIP PACKET

7th ANNUAL

BINGO

Bubbly



*benefiting*

SW MS CHILDREN'S ADVOCACY CENTER



7th ANNUAL

B I N G O

Bubbly



benefiting



SOUTHWEST MISSISSIPPI CHILDREN'S ADVOCACY CENTER

Saturday August 3, 2024

OAK HILL ESTATE- SUMMIT, MS



Bingo & Bubbly is the biggest annual fundraising event for our organization. It is an exclusive event for 250+ ladies in our community to enjoy brunch, drinks, bingo, and a fun experience with the goal of raising money to benefit child abuse victims in our area. Our guests have the opportunity to win fabulous live and silent auction items as well as door prizes and cash prizes. This event is an opportunity for us to roll out the red carpet and wine & dine our supporters as they generously give to our organization each year!



Dear Local Business Owner/Operator,

I am writing to you on behalf of Southwest Mississippi Children's Advocacy Center in hopes of acquiring your support for our upcoming annual fundraiser, Bingo & Bubbly. As a nonprofit organization providing essential services to child abuse victims and their non-offending family members, we heavily rely on donations from businesses like yours to continue operating at the highest capacity and at no cost to the victims and families. Every day, we meet children from Amite, Copiah, Lincoln, Pike, and Walthall counties who have faced extreme trauma and difficulties as a result of all types of abuse. On average, we provide treatment and healing services to 16 children per week. The issue of abuse is much more prevalent than most realize. Even here in the tight-knit communities that we consider safe, our organization helps rescue children from the most dangerous situations. We work closely with law enforcement, CPS, mental and medical health professionals, juvenile court representatives, and the District Attorney's Office to help these children heal and navigate the judicial process following abuse allegations. Statistically, children who have been abused are much more likely to become offenders in the future. However, **98% of children who receive services never go on to hurt another child**. This is why we believe our work is essential and transformative for the children of our community. We have recently faced significant budget cuts impacting the funding of crucial therapy services and other vital aspects of our organization. Your sponsorship will directly contribute to filling this funding gap, ensuring that these vulnerable children and their families continue to receive the support and care they need. By partnering with us, you will not only be making a tangible difference in the lives of those affected by child abuse, but also demonstrating your commitment to the well-being of our community. We are deeply grateful for your consideration and support in our mission to provide hope, healing, and justice to those in need.

Sincerely,

*Angela Gill*

DIGITAL MEDIA/OUTREACH COORDINATOR  
601-551-3789  
angelagill@swmscac.org





# SPONSORSHIP LEVELS

## **BLACKOUT \$3000** (Tax Deductible \$2600)

THE FOLLOWING IS INCLUDED IN THE BLACKOUT SPONSORSHIP:

- 8 seats with complimentary drink wristbands and 2 bingo cards per seat
- Weekly social media posts featuring individual logo leading up to the event starting July 1st
- Week-long paid Facebook Ad campaign targeted locally with reach of up to 3,000 individuals per day
- Joint photo in front of business/at place of choice with sponsor and CAC staff for "Thank You" post on social media
- Exclusively decorated table with premium placement located front and center of the event room with a private table attendant
- Recognition at our Bingo and Bubbly Event including:
  - Logo on entrance signage
  - Large logo display on premium table
  - Logo on table cards
  - Logo on event programs
  - Logo and advertisement shown exclusively on big screen
  - Name promoted by live MC over speakers throughout the event

## **ON-THE-WAY \$1,500** (Tax Deductible \$1,200)

THE FOLLOWING IS INCLUDED IN THE ON-THE-WAY SPONSORSHIP:

- 6 seats with complimentary drink wristbands
- Weekly social media posts featuring logo grouped with other On-The-Way Sponsors leading up to the event starting July 1st
- 3-Day paid Facebook Ad campaign targeted locally with reach of up to 3,000 individuals per day
- Recognition at our Bingo and Bubbly Event including:
  - Name listed on entrance signage
  - Name listed on table cards
  - Name in event program
  - Logo grouped on big screen with other On-The-Way Sponsors
  - Name announced one time at event

## **4 CORNERS \$1000** (Tax Deductible \$800)

THE FOLLOWING IS INCLUDED IN THE 4 CORNERS SPONSORSHIP:

- 4 seats with complimentary drink wristbands
- Weekly social media posts featuring logo grouped with other 4 Corners Sponsors leading up to the event starting July 1st
- Recognition at our Bingo and Bubbly Event including:
  - Name listed on entrance signage
  - Name listed in event program
  - Name grouped on big screen with other 4 Corners Sponsors
  - Name Announced one time at Event

## **LUCKY 7 \$500** (Tax Deductible \$400)

THE FOLLOWING IS INCLUDED IN THE LUCKY 7 SPONSORSHIP:

- 2 seats with complimentary drink wristbands
- Weekly social media posts featuring logo grouped with other Lucky 7 Sponsors leading up to the event starting July 1st
- Recognition at our Bingo and Bubbly Event including:
  - Name listed in event program
  - Name grouped on big screen with other Lucky 7 Sponsors



# SPONSORSHIP PAYMENT

Thank you for considering a Bingo & Bubbly sponsorship! Payment options and instructions can be found below. Please note, if you are unable to make a monetary donation for sponsorship but would still like to contribute, we are also seeking items for our silent/live auctions and door prizes.

**If you have any questions regarding sponsorships or donations, please call/text Angela Gill at 601-551-3789 or send an email to [angelagill@swmscac.org](mailto:angelagill@swmscac.org).**

To complete your sponsorship purchase online, please visit [www.swmscac.org](http://www.swmscac.org) and follow the Bingo & Bubbly link (available on 6/1).

To arrange for pick-up of your payment by a Bingo & Bubbly Committee Member, please call/text: 601-551-3789.

If you would like to mail in your payment, please detach below and send your check/cash to P.O. Box 7283 McComb, MS 39649.

---

## BUSINESS INFORMATION

Name:

Address:

Contact Phone/Email:

SPONSORSHIP LEVEL	SELECTION	PRICE
Lucky 7		\$500.00
4 Corners		\$1000.00
On The Way		\$1500.00
Blackout		\$3000.00



# FAQ



## **CAN I MAKE A DONATION INSTEAD OF PURCHASING A SPONSORSHIP?**

Yes! We gladly accept and appreciate donations of any amount.

## **HOW DO I MAKE PAYMENT?**

We accept cash, check, credit/debit, and online payments. You can mail your payment, arrange for us to pick it up, or you can visit our website to pay online.

## **WHAT IS THE DEADLINE FOR PAYMENT?**

In order to meet printing deadlines, we must receive your payment by July 17. However, if you want to make sure your business gets social media advertisement for the entire promo period (July 1-August 1), you must have your payment submitted by June 30. Otherwise, we will begin including your business in ads after payment is received.

## **CAN I DONATE AN ITEM INSTEAD OF MAKING A MONETARY DONATION/SPONSORSHIP PURCHASE?**

Absolutely! We have live and silent auctions at this event, and we're seeking contributions for them as well.

## **IF MY DONATED ITEM/SERVICE IS OF EQUAL VALUE TO A SPONSORSHIP, CAN I BE RECOGNIZED AS A SPONSOR?**

Yes! We will give you the incentives of whatever sponsorship level equals your donation. (\$500 value donation = Lucky 7 Sponsorship, \$1000 value donation = 4 Corners, etc.)

## **IS MY DONATION OR SPONSORSHIP TAX DEDUCTIBLE?**

Donations are 100% tax deductible, and a large percentage of sponsorships are tax deductible. You can find the amount allowed for tax deductions in the description of each sponsorship level.

## **WHY IS THE FULL SPONSORSHIP AMOUNT NOT TAX DEDUCTIBLE?**

Any time your contribution to a non-profit organization qualifies as a purchase, you cannot claim that amount. In this case, sponsorships include tickets to the event so the ticket cost cannot be claimed. However, if you choose to donate your tickets back to the event, you may claim the full sponsorship amount.

## **WHAT DO I NEED TO DO AFTER SUBMITTING PAYMENT?**

Once you submit payment, please ensure we have an updated logo for your business. You can send us your logo through email or text (see contact info below). Please also email the names and contact info for your attending guests as soon as possible. If your sponsorship level includes a photo, we will arrange a time convenient for you. We will take care of the rest!

Have a question not answered here?

Feel free to contact Angela Gill at 601-551-3789 or [angelagill@swmscac.org](mailto:angelagill@swmscac.org).